

# ***DOUGH-BOY***

**PRESS KIT 2020**





# BIOGRAPHY

**Dough-Boy** is a rapper, producer, songwriter and actor based in Hong Kong and raised in Toronto and Singapore. He is signed to Warner Music Hong Kong's hip-hop label F Records. As a solo artist, Dough-Boy is the most well-known rapper and hip-hop producer in Hong Kong amongst the new generation.

He has two solo full-length studio albums under his belt, ***Chinglish*** (2018) and ***Good, Bad & Ugly*** (2019). Dough-Boy is also the frontman of his crew **Bakerie**, which consists of Seanie P, Tommy Grooves and Geniuz F. As a solo artist and producer, he has collaborated with many renowned artists across Asia including Jackson Wang, Lil Yachty, MC Jin, Tizzy T, LMF, Lexie Liu, MJ116 and more.

He released his sophomore album *Good, Bad & Ugly* through **Warner Music Hong Kong's** urban label **F Records**. Featured on the album include **Jackson Wang, Hanjin Tan** and more. Following the release, Dough-Boy embarked on his Hong Kong & China album tour, selling out a handful of stops.

Dough-Boy has worked with many brands throughout his career as a rapper - last year alone, he was an ambassador for brands such as **Chanel, adidas Originals, Vans, Places + Faces, Havana Club, Sankuanz** and **CLOT**. Most recently, Dough-Boy released the first two singles of his upcoming album, "Mama" featuring **Lil Yachty** and "Prove" featuring Barry Chen.





# ***FOLLOWING***

## **Digital Streaming Platforms:**



**Spotify:**  
8.4K Followers  
107K Monthly Listeners



**NetEase Music:**  
82.9K Fans



**QQ Music:**  
19K Followers



**JOOX:**  
2.2K Followers



**KKBOX:**  
521 Followers

## **Social Media:**



**Weibo:**  
104K Followers



**Instagram:**  
47K Followers



**Facebook:**  
12K Followers

# 'CHINGLISH' (2018)



## 1<sup>st</sup> Studio Album

Release Date: March 2018

- Self-produced and arranged all songs
- Features Justin Lo, Barry Chen and Tommy Grooves
- Several million of aggregate streams across streaming platforms



## HK & China Tour

Date: April – June 2018

Cities: Hong Kong, Guangzhou(Sold out), Shenzhen, Beijing, Shanghai, Chengdu, Xi'an, Wuhan, Hangzhou, Nanjing



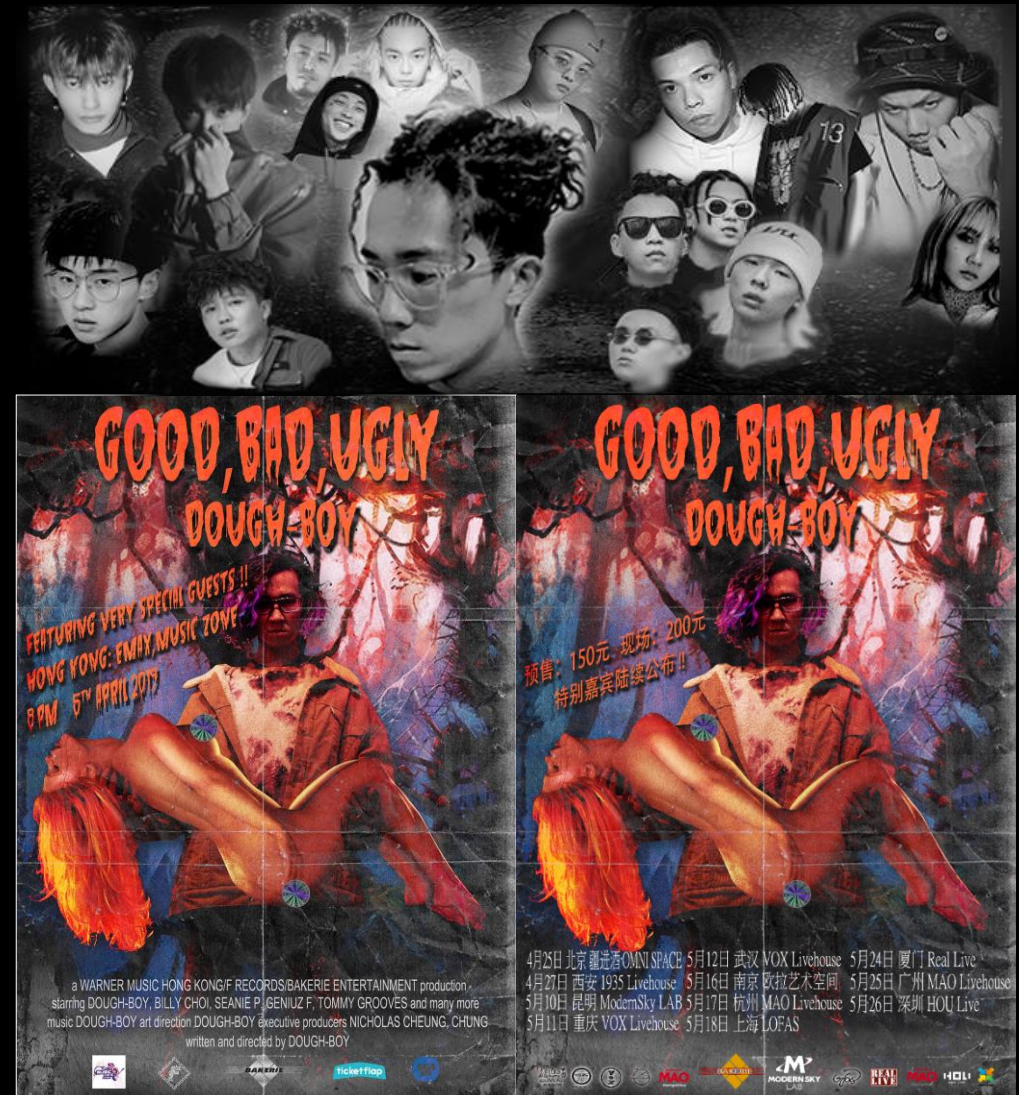
# 'GOOD, BAD & UGLY' (2019)



## 2<sup>nd</sup> Studio Album

**Release Date:** March 2019

- Sophomore studio album
- 13 songs self-produced and arranged (except 2 tracks)
- Features Jackson Wang, Hanjin Tan, Young Hysan, Tommy Grooves
- Millions of streams across all DSPs



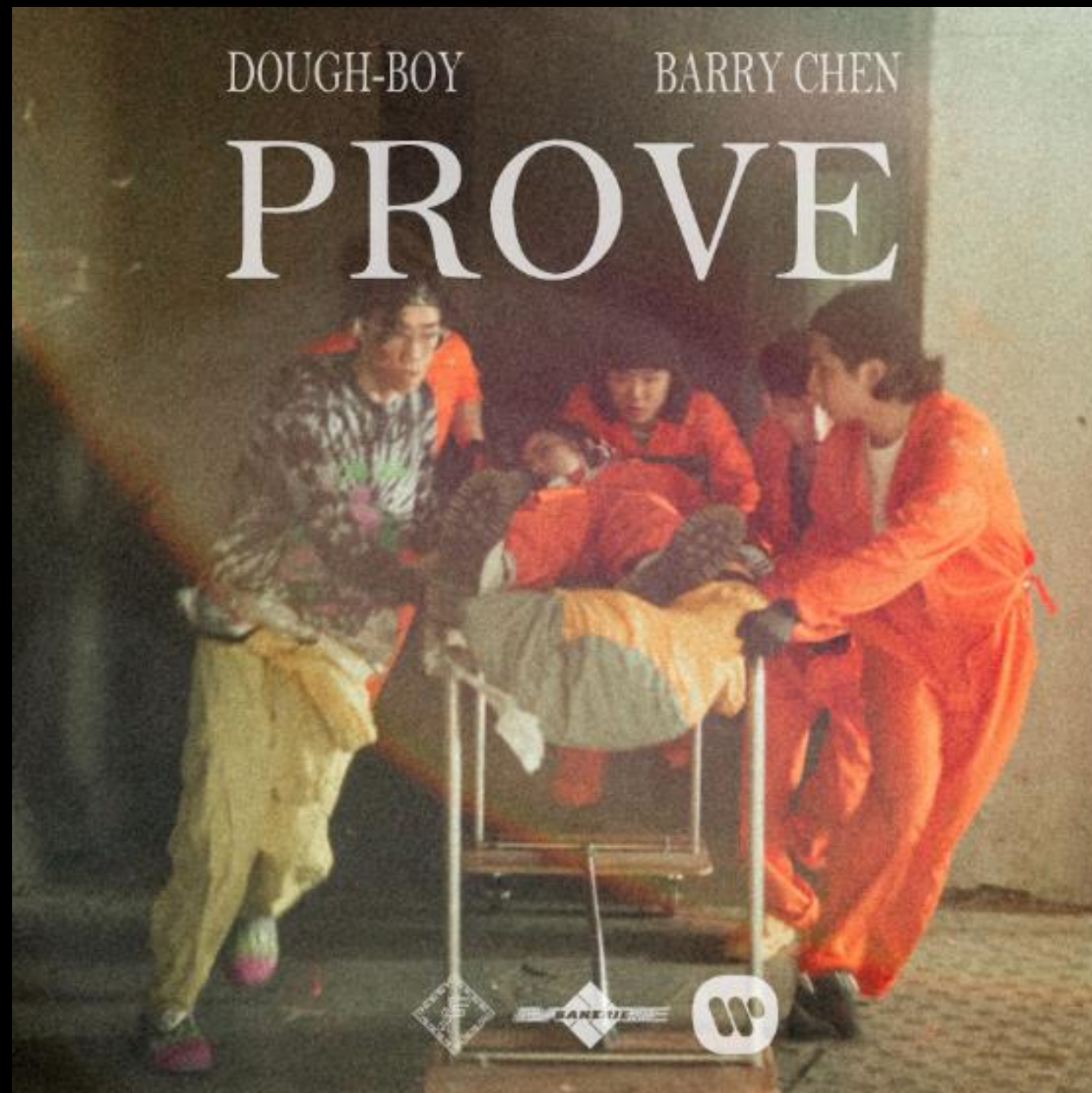
## HK & China Tour

**Date:** April - May 2019

**Cities:** Hong Kong (Sold out), Beijing, Xi'an, Chengdu, Kunming, Chongqing, Wuhan, Nanjing, Hangzhou, Shanghai, Xiamen, Guangzhou (Sold out), Shenzhen (Sold out)



# NEW SINGLE- 'PROVE' (2020)



Dough-Boy ft. Barry Chen – Prove  
Release Date: July 2020



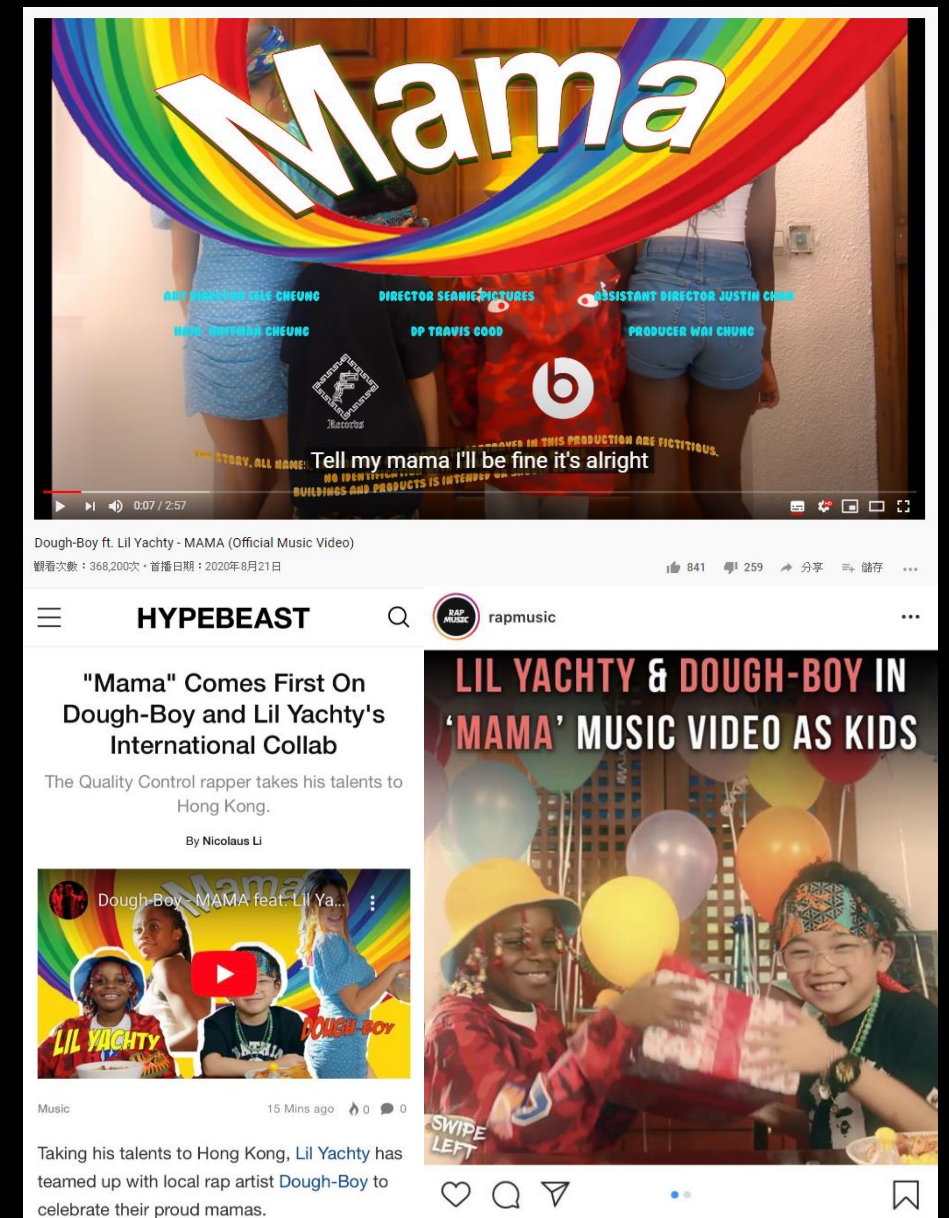
- Music video garnered over 1 million views on day of release, ranking 21st on Weibo's Music Day chart.
- The song was shared, reviewed and reacted to by famous music bloggers



# NEW SINGLE - 'MAMA' (2020)



Dough-Boy ft. Lil Yachty – MAMA  
Release Date: August 2020



- YouTube's views are currently at 360,000 and climbing.
- Covered by well-known media including HYPEBEAST, TimeOut, HipHopDX and more.



# MOVIE



Running Ghost (2019)



Golden Boy (2019)



總是有愛在隔離 (2020)



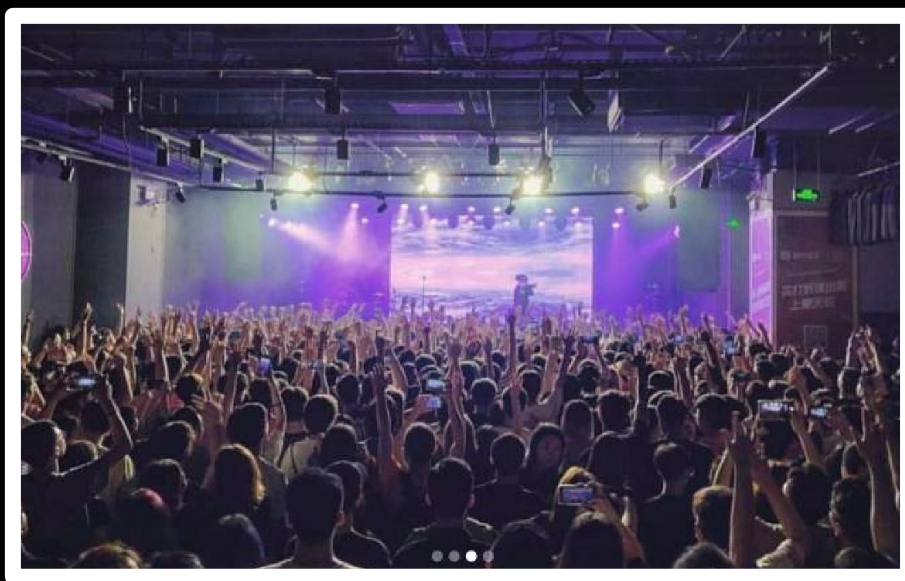
# ***SHOWS & CONCERTS (2019 HIGHLIGHTS)***



***Good, Bad & Ugly Album Listening Party***  
March 2019, Mong Kok



***Good, Bad & Ugly Tour Hong Kong Stop (Sold Out)***  
April 2019, Music Zone



***Good, Bad & Ugly Tour Guangzhou Stop (Sold Out)***  
May 2019, Mao Livehouse



***Good, Bad & Ugly Tour Shenzhen Stop (Sold Out)***  
April 2019, Hou Livehouse



# ***SHOWS & CONCERTS (2019 HIGHLIGHTS)***



***Strawberry Fest (Chengdu)***  
April 2019, Chengdu International  
Intangible Cultural Heritage Park



***AYO! Fest Shanghai***  
August 2019, Oriental Land



**Bakerie x The Low Mays G-Storm G Storm Concert (Sold Out)**  
July 2019, MacPherson Stadium



# NOTABLE ARTIST COLLABS



Dough-Boy & 王嘉爾 Jackson Wang (2019)



Dough-Boy, Tizzy T & Barry (2019)



Dough-Boy & G.U.T.S  
(MC Hot Dog, MJ116 & 張震嶽) (2016)



Dough-Boy & Vinida (2019)



Dough-Boy & Lil Yachty (2020)



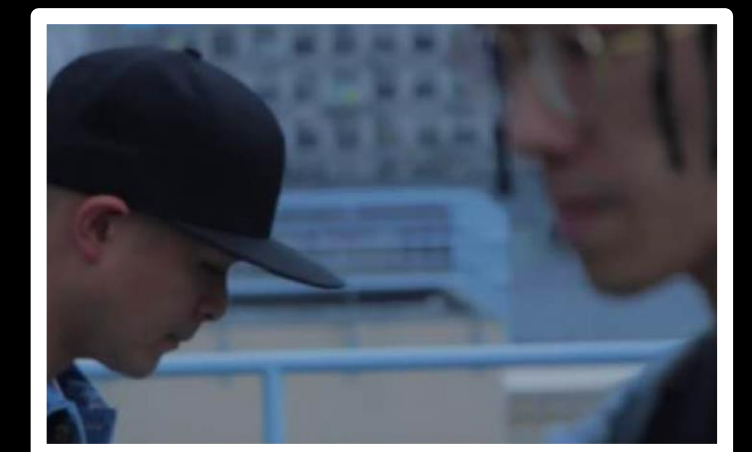
Dough-Boy, Al Rocco,  
Benzooloo & Yun B (MTV; 2019)



Dough-Boy & Masiwei (Higher Brothers) (2017)



Dough-Boy & MC Jin (2011)



Dough-Boy & 側田 Justin Lo (2017)



# BRAND COLLABS



PLACES+FACES



SANKUANZ





# BRAND COLLABS



adidas Originals (2019):  
Dough-Boy & Jackson Wang



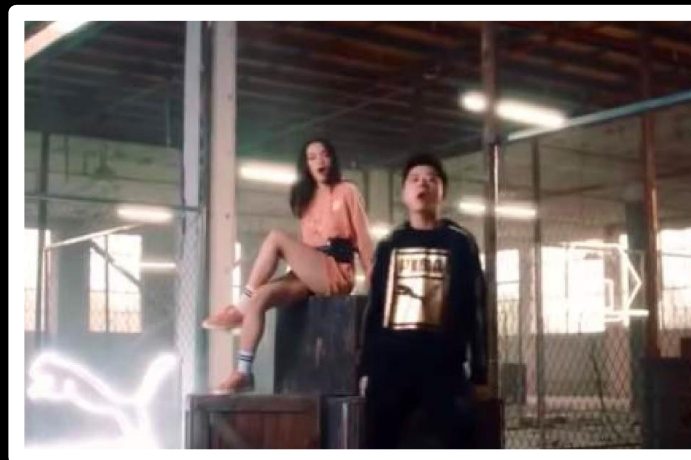
Places + Faces x Havana Club (2019):  
Dough-Boy, Tommy Genesis & Kelvyn Colt



Chanel Coco Rouge Club (2019):  
Dough-Boy



Vans "This Is The Era" (2019):  
Dough-Boy



Puma Classics (2018):  
Dough-Boy, Lexie Liu & 3HO



Alipay (2017):  
Dough-Boy, MC Jin & Tizzy T



# ADIDAS ORIGINALS CAMPAIGN (2019)

Dough-Boy with Jackson Wang 王嘉爾, Kiko Mizuhara, Angelababy, Eason Chen 陳奕迅, Lu Han 鹿晗, Fan Bingbing 范冰冰, Yang Mi 杨幂





# MEDIA



DAZED



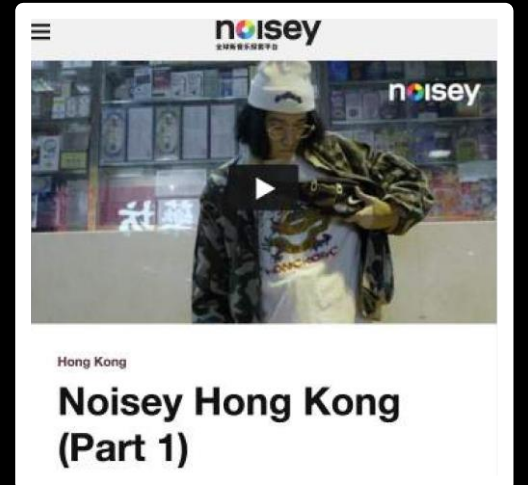
MTV



HYPEBEAST



Billboard



VICE Noisey



TimeOut Magazine



Hashtag Legend



HK01



NewMonday



LKFTV